

CALL FOR ARTIST ENTRIES (RFP)

METRO WEST HOUSING SOLUTIONS-FIFTY EIGHT HUNDRED SIGNATURE PUBLIC ART PROJECT

The Alameda Corridor Business Improvement District and Metro West Housing Solutions seek to commission an artist to create a unique, signature 3D or combination 2D and 3D exterior artwork for the new Metro West Housing development at 5800 West Alameda Avenue in Lakewood, CO. This location is highly visible on West Alameda to motorists, cyclists, and pedestrians. The artist chosen will provide refined concepts for a project as requested. Installation will be completed by May 1, 2018.

Total project budget: \$75,000. Budget includes artist fee, travel, engineering, materials, fabrication, transportation, documentation, and oversight of installation.

CALENDAR

- July 20, 2017 - Call for entries sent to artists
- August 20, 2017 - Deadline for artists submissions. **ENTRIES MUST BE RECEIVED BY MIDNIGHT ON AUGUST 20, 2017.**
- September 15, 2017 – Notification of three finalists by email
- October 1, 2017- Finalist presentations scheduled
- November 15, 2017- Notification by email of acceptance of final artwork selected and contract mailed
- December 1, 2017- Signed contracts to be returned to the Alameda Corridor Business Improvement District
- May 1, 2018 – Installation of artwork

SPECIFICATIONS

History and Background:

Metro West Housing Solutions (MWHS) was formed in 1974 as the Lakewood Housing Authority. The mission of MWHS is to be a leader in providing quality housing options and transformative opportunities for people and communities.

The MWHS Fifty Eight Hundred project will include 152 income-restricted apartments in two buildings. One of these buildings is the long-vacant 8-story Martischang office tower built in 1981. Fifty-four of the units will be located in the vacant office tower and 98 in a new 4-story building, planned for the parking lot just to the west. Reconstruction of the existing office tower building is expected to be complete by May of 2018 and construction of the new building in the fall of 2018. Additional information and an artist rendering of the Fifty Eight Hundred Development may be viewed at <http://www.mwhsolutions.org/5800.html>. (Artist input will be considered in selecting the final artwork location).

West Alameda Avenue (known as the West Alameda Extension) was constructed by the Works Progress Administration (WPA) during the Great Depression. 5,000 men labored for 2 years to build the road, formally dedicated on October 3, 1937. The roadway was intended to serve as a grand parkway from Denver to Red Rocks Park and as a gateway to the Rocky Mountains.

Creative Intent and Theme:

Artists should consider the following elements for the proposed artwork:

- One of a kind piece of artwork
- Sensitive to the space located in front of the Fifty Eight Hundred Project
- Conveys a sense of community
- Embodies a sense of place on Alameda
- Transportation and movement, located along West Alameda Avenue, and adjacent to a pedestrian and bicycle path
- The history of West Alameda, including its construction by the WPA as a grand parkway to Red Rocks and the mountains beyond
- Artists whose designs incorporate a functional element will be given additional consideration.

Artist Capabilities:

Artists must have demonstrated ability and history of creating and installing art in public places. This should be demonstrated with specific examples of previous projects with photographs.

Technical Specifications

The selected art piece will be constructed of a durable permanent material such as aluminum, stainless steel, stone, or powder-coated material. Additionally, it should be carefully designed to ensure the piece can withstand Colorado's unique and often hostile weather. Height will be a minimum of 15 feet above ground level and a maximum of 25 feet.

ENTRY PROCESS

Artists may enter up to three designs for consideration. Three finalists will be selected from the entries submitted by the August 20 deadline. The finalists will receive a \$500 stipend to produce a model of their proposed piece and make a presentation to the selection committee.

Call for Entries MWHS 5800

All entries must include complete contact information including name, mailing address, phone number and email address. Please provide a PDF or Word document with the requested information. Each proposed design should include:

- Title
- Dimensions
- Value
- Media
- Image files labeled as follows: Last name_title.jpg.

Entries should also include:

- Artistic resume
- Portfolio of recent completed artworks with photos
- Artistic statement

All entries must be submitted to Alameda Corridor Business Improvement District Executive Director Tom Quinn, tom@alamedagateway.com, **by midnight on August 20, 2017.**

Contract: Artist contract with the Alameda Corridor Business Improvement District must be executed before work commences.

Questions: Contact Tom Quinn at (303) 274-1807, tom@alamedagateway.com.

Information on the Alameda Corridor Business Improvement District is available on our website, www.lakewoodcousa.com